

Creating an Account

To start using Optim, you must already have an active policy with HMI. Please have the policy number and associated address ready while making an account.

1 Don't have an account? Register

To begin creating a new account, select the "Register" button.

2 Next, fill your details into this screen. A valid email address, phone number, and password is required to create an account.

3 Lastly, select "Sign Up". This will open fields to input your active policy details and address information. Once submitting, close the page and try your new credentials!

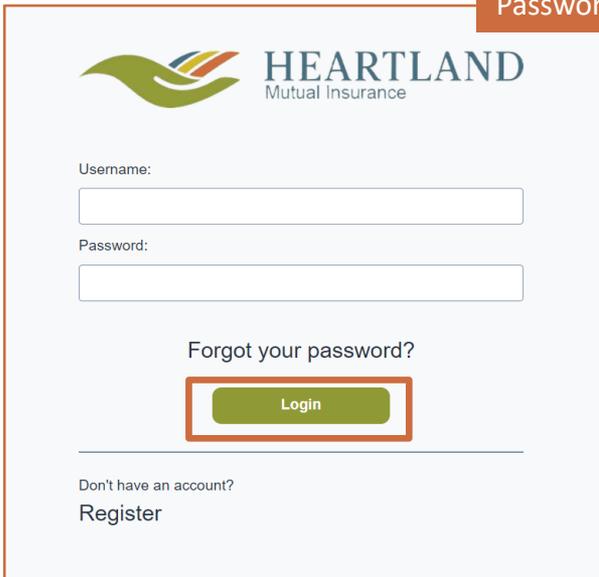
Signing In

Signing In with Two Factor Identification

Once you have created an account, or have received active Optim credentials from HMI or your Broker, input your Username and Password into the outlined fields. All Optim sign-ins require two-factor identification. You will be asked how you would like to verify your account. Once selected, input the verification code you have received via text or email into the appropriate box.

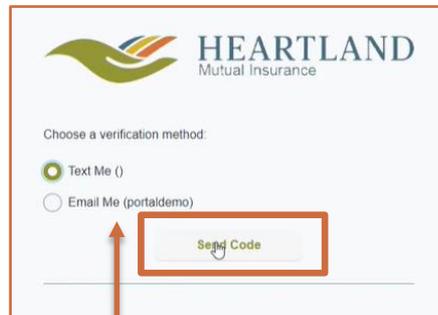
1

Input your Username and Password, then click "Login".



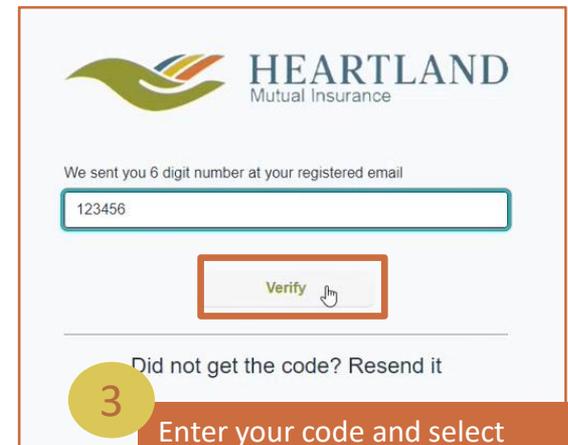
2

Select the method you would like to receive your code, then select "Send Code".



3

Enter your code and select verify to complete your login.



Getting Started

Your Homepage

After successfully logging in, you will be greeted by your homepage. From here, you can view all active policies, contact HMI / Kings, or launch other activities. Throughout your time in Optim, your location will be indicated by a small orange bar under the tab you are viewing. In this example, the tab is highlighting your “Home” which displays the homepage.

Navigate to your open claims, billing information, attached documents, or system preferences by clicking the appropriate tab.

View contact information for HMI or Kings

Here are the active policies associated with your account. You can see some information here, such as product, policy number, and important dates. Click “View Details” for more information.

Residential	Farm	Auto
Policy Number 800328H01	Policy Number 800328F01	Policy Number 800328A01
Effective Date May 24, 2022	Effective Date May 24, 2022	Effective Date May 24, 2022
Expiry Date May 24, 2023	Expiry Date May 24, 2023	Expiry Date May 24, 2023
View Details	View Details	View Details

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